

INVEST
SAUDI 

SAUDI ARABIA

IS WELCOMING INVESTMENTS



WE ARE THE MINISTRY OF INVESTMENT

WHAT WE DO



WORK CLOSELY WITH
INVESTORS



ENHANCE THE INVESTMENT
ECOSYSTEM



INCREASE LOCAL & FOREIGN
INVESTMENTS THROUGH A
NATIONAL STRATEGY

HOW WE DO IT

CONSOLIDATE AND PROMOTE OPPORTUNITIES UNDER A UNIFIED BRAND, INVEST SAUDI



WE PARTNER WITH GOVERNMENT ENTITIES & THE PRIVATE SECTOR TO ENHANCE THE INVESTMENT ECOSYSTEM

CLARITY IN
ACCOUNTABILITIES
ALONG THE
INVESTMENT
LIFECYCLE

EFFECTIVENESS IN
SECURING
APPROVALS FOR
INVESTMENT
PROJECTS

CAPABILITY DRIVEN
END-TO-END
INTERFACE WITH
INVESTORS

REINFORCED
INVESTMENT
CAPABILITIES
ACROSS THE
ECOSYSTEM

Launched in 2016, Vision 2030 is Saudi Arabia's blueprint for the future – the very heart of Saudi Arabia's ambitious social, cultural, and economic transformation.

رؤية
VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

AN AMBITIOUS VISION BASED ON 3 PILLARS

A VIBRANT SOCIETY

35%

SME contribution to GDP up from 20%

65%

Private sector contribution to GDP up from 40%

30%

Women's workforce participation rate up from 22%

A THRIVING ECONOMY

5.7%

FDI contribution to GDP up from 3.8%

15th

Largest world economy from current 18th position

75%

Localization rate of oil and gas sectors up from 40%

AN AMBITIOUS NATION

\$267bn

Non-oil government revenue up from \$43bn

\$1.8T

Public Investment Fund AUM up from \$160bn

10th

Global Competitiveness Index ranking from 36th



VISION 2030 IS CREATING GAME-CHANGING OPPORTUNITIES FOR THE PRIVATE SECTOR



PRIVATIZATION
PROGRAMS



LOCALIZATION OF VALUE-
CHAINS



GIGA & MEGA
PROJECTS

UNLOCKED EXCITING OPPORTUNITIES ACROSS MANY SECTORS

\$130bn

Healthcare and life science cumulative government expenditure in 2017-2021

\$27bn

Tourism investment agreements signed in Q3 2019

\$51bn

Education sector budget allocated in 2020

\$1.8bn

Sports sector government investment allocated over the next 5 years

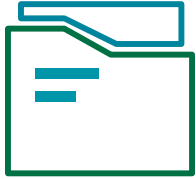
\$453bn

Industry, energy, mining, and logistics sectors investments unlocked by NIDLP by 2030

\$64bn

Arts, tourism, and entertainment investments over the next 10 years

7 KEY REASONS TO INVEST IN SAUDI ARABIA



Ambitious reform journey through Vision 2030 with proven, early successes



Game-changing opportunities with improving business environment



Strategic global location and excellent internal and international connectivity



Attractive property solutions with 40+ industrial and economic cities and competitive land prices



Young and skilled workforce with ~30% of working age population under 29 years and high government spending on education



Expanding quality of life backed by tax free salaries, advanced healthcare, and a more modern lifestyle



Leading financial sector backed up by a resilient banking system and a large asset base



A STRONG AND RESILIENT G20 ECONOMY

1st

population growth rate over the next 5 years among G20

5th

largest foreign assets reserves globally

2nd

largest GDP per capita (PPP) among the G20

2nd

lowest debt/GDP ratio among G20 countries

6.3%

current account surplus in 2019

4%

CAGR over the past 10 years

29.8%

FDI stock as percentage of GDP

AN INVESTMENT POWERHOUSE

\$272bn

allocated government
budget in 2020

\$236bn

FDI stock in 2019,
equal to 29.8% of
GDP

\$400bn

assets under Public
Investment Fund
management by 2020

\$453bn

worth of investments
planned by the National
Industrial Development and
Logistics Program (NIDLP)

\$473bn

foreign assets
reserves, the 5th
largest globally

2nd

lowest debt to GDP
ratio among G20
economies at 23%

UNIQUE DEMOGRAPHICS



SIZEABLE

59%

of GCC
population

14%

of Middle
East
population



YOUNG

6%

Saudi
workforce
annual
growth

58%

of population
under 30 years
old, against a
49.5% global
average

ATTRACTIVE BUSINESS ENVIRONMENT

400+

**PRO-BUSINESS
REFORMS
IDENTIFIED**

57%

IMPLEMENTED

1st

**BUSINESS CLIMATE REFORMER
AND IMPROVER GLOBALLY**

ACCORDING TO **WORLD BANK'S
DOING BUSINESS 2020**

RECOGNIZED IN INTERNATIONAL RANKINGS



1st

business climate
reformer

13th

for future workforce

20th

for economic
performance

1st

in gender equality
reforms since 2017

6th

for corporate
governance

19th

for business
efficiency

UNPARALLELED GREENFIELD OPPORTUNITIES



WORLD-CLASS INVESTMENT PROJECTS

Saudi Arabia's mega and giga projects represent some of the most ambitious developments under construction around the world today.



MEGA PROJECT	A large-scale, complex venture that typically costs around \$1bn or more
GIGA PROJECT	The most extreme, challenging work constructions that cost \$10 billion or more



NEOM

A FUTURISTIC CITY BUILT ON THE RED SEA COAST

26,500 KM²
PROJECT SIZE

16
SECTORS

\$500bn
INVESTMENT

THE RED SEA PROJECT

AN ULTRA-LUXURY RESORT DESTINATION

28,000 KM²
PROJECT SIZE

90+
PRISTINE ISLANDS

PHASE 1 (2022-2023)

- **5 ISLANDS DEVELOPED**
- **2 INLAND SITES**
- **14 HOTELS @ 3,000 KEYS**

COMPLETION (2030)

- **22 ISLANDS DEVELOPED**
- **6 INLAND SITES**
- **48 HOTELS @ 8,000 KEYS**
- **1,316 UNITS**
- **INFRASTRUCTURE (AIRPORT, MOBILITY, UTILITIES, AND CIVIC INFRASTRUCTURE)**

QIDDIYA

CAPITAL OF ENTERTAINMENT, SPORTS, AND THE ARTS

334 KM²
TOTAL AREA

103 KM²
PLANNED
DEVELOPMENT AREA

30 MIN
FROM THE CAPITAL
CITY, RIYADH

PHASE 1 (2017-2023)

- QIDDIYA ANNOUNCED
- DESIGN AND PLANNING
- CONSTRUCTION & STRATEGIC PARTNERSHIPS
- TESTING & GRAND OPENING

PHASE 2 (2024-2025)

- EXPANDING OFFERINGS & GROWING CAPACITY

PHASE 3 (2026-2030)

- EXPANDING OFFERINGS & GROWING CAPACITY

THANK YOU

