



GLOBAL EUROPE:

EU FUNDED
PROJECTS SUPPORTING BUSINESSES TO
LOOK BEYOND THE EU AND
INTERNATIONALIZE



TURKEY-EU
BUSINESS
DIALOGUE



This Project is co-funded by the European Union
and the Republic of Turkey



Turkey- EU Business Dialogue

Oya ERSÖZ
TEBD Project Director



Background



2001 - 2002
2004 - 2005



2007 - 2009



2011 - 2014



TURKEY-EU
BUSINESS
DIALOGUE

2018 - 2021

Objectives

> To increase the **capacity** of Chambers in delivering new **services** to their members,

> To increase **networking** and **exchange** of best practices between Chambers from the EU and Turkey,

> To enhance **awareness** of the opportunities and challenges of EU-Turkey relations in both business communities,

> To increase the **participation** of the business community in EU-Turkey policy dialogues.

Turkey-EU Business Dialogue

45 members associations
1,700 regional and local chambers of commerce and industry
20,000,000 businesses
98% of which are small and medium-sized
120,000,000 employees



EUROCHAMBRES

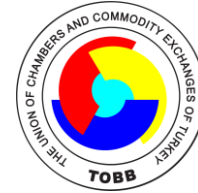
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Expert

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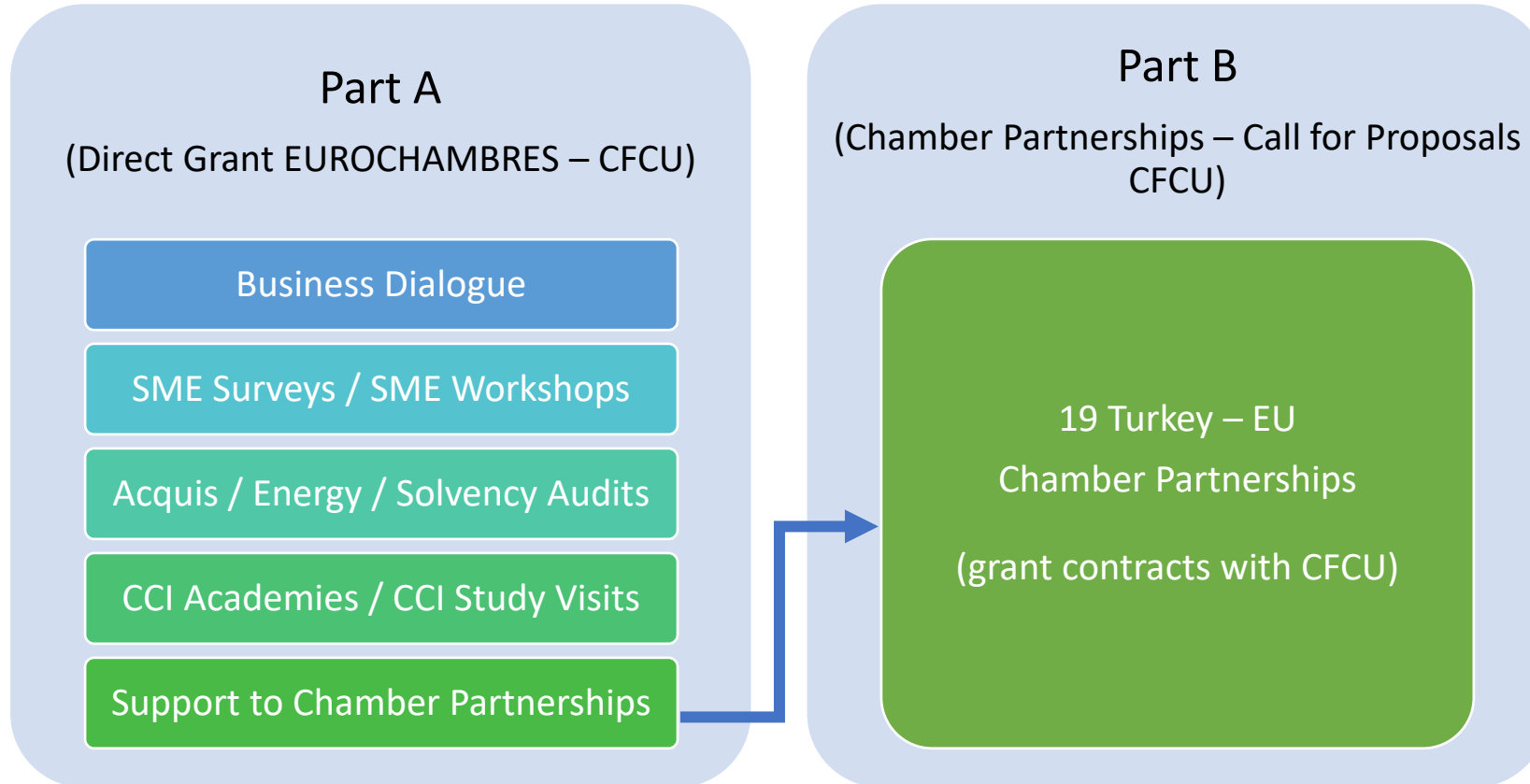


TOBB

Final Beneficiaries:

- Turkish and European Chambers
- Turkish and European Chambers' Members
- Business Communities in the EU and Turkey

Activities



Turkey- EU Policy Dialogue

**High Level
Business
Dialogues**

**SME
Workshops**

SME Surveys

Business Dialogue

❖ Business Dialogue, Istanbul, 2019

- 4 topics:
 - Business & Investment Climate
 - Skills, Vocational Training
 - Service Sector
 - Logistics and Connectivity

❖ High Level Economic Dialogues



Istanbul, 2019



Turkey- EU Business Dialogue Webinar



Bu proje Avrupa Birliđi ve Türkiye Cumhuriyeti tarafından finanse edilmektedir
This project is co-funded by the European Union and the Republic of Turkey

**COVID-19 SONRASI
TÜRKİYE-AB İKTİSADİ
VE TİCARİ İLİŞKİLERİ**

11 Haziran 2020
15:00-16:30 EST

WEBINAR



**POST COVID-19
TURKEY-EU ECONOMIC
AND TRADE RELATIONS**

11 June 2020
14:00-15:30 CEST



M. Rifat HİSARCIKLIOĞLU
TOBB President



Arnaldo ABRUZZINI
CEO of EUROCHAMBRES



Christian BERGER
Head of EU Delegation to
Turkey, Ambassador



Faruk KAYMAKCI
Deputy Minister of Foreign Affairs &
Director for EU Affairs, Ambassador



- ❖ 4 High-level speakers
- ❖ 321 participants

SME Workshops

Purpose:

- Discuss challenges for Turkish SMEs to do business in the EU
- Discuss challenges for EU SMEs to do business in Turkey
- Improve mutual understanding
- Feed policy makers with ideas to improve EU-Turkey business climate

60
SME
Workshops

10
SME Workshops
in the EU

50
SME Workshops
in Turkey

SME Workshops

Turkey

Concluded

SME WORKSHOP	TITLE
SME W 1 in Nevsehir (19.12.18)	Challenges of SMEs Exporting to EU countries
SME W 2 in Trabzon (21.12.18)	EU Requirements for Agri-Food products
SME W 3 in Afyonkarahisar (21.02.19)	Opportunities and Challenges of EU-Turkey Customs Unions
SME W 4 in Tavsanli (23.02.19)	Challenges of SMEs Exporting to EU countries
SME W 5 in Bandirma (26.02.19)	Understanding of Food Safety in the EU and Tukey
SME W 6 in Izmir (20.03.19)	Modernization of the Customs Union
SME W 7 in Corlu (02.04.19)	Challenges of SMEs Exporting to EU countries
SME W 8 in Manisa (25.04.19)	Challenges of SMEs Exporting to EU countries
SME W 9 in Ordu (10.05.19)	Clustering and University – Industry Collaboration
SME W 10 in Beypazari (11.06.19)	Adaptation of Food Producers to EU Standards
SME W 11 in Antakya (19.06.19)	Challenges of SMEs Exporting to EU countries
SME W 14 in Kayseri (26.06.19)	Digitalization on Industry or EU Trade/Competition Rules
SME W 15 in Istanbul (8.10.19)	Adaptation of Food Producers to the EU Standards
SME W 17 in Edremit (16.10.19)	Challenges of SMEs exporting to EU countries
SME W 18 in Düzce (31.10.19)	Challenges of SMEs exporting to EU countries
SME W 19 in Adana (26.11.19)	Challenges of SMEs exporting to EU countries
SME W 20 in Ankara (26.11.19)	EU-Turkey Customs Union and EU Trade Rules: Opportunities and Challenges for SMEs
SME W 21 in Osmaniye (28.11.19)	Challenges of SMEs exporting to EU countries
SME W 22 in Sakarya (16.01.20)	The impact of SME's institutionalization on EU export
SME W 25 in Izmir (17.02.20)	Challenges of SMEs exporting to EU countries
SME W 26 in Gaziantep (06.03.20)	Challenges of SMEs exporting to EU countries
SME W 28 in Konya (05.03.20)	Challenges of SMEs exporting to EU countries
SME W 29 in Sanliurfa (12.03.20)	How to improve EU-Turkey economic relations and Projects

Ankara W20



Konya W28



Edremit W17



SME Workshops

European Union

Concluded

- **Athens (Greece) W13, 24 June 2019**
EU-Turkey bilateral trade: Rules and requirements for trading with Turkey
- **Sofia (Bulgaria) W16, 26 June 2019**
EU-Turkey bilateral trade: Rules and requirements for trading with Turkey
- **Riga (Latvia) W23, 17 February 2020**
How to successfully enter Turkish market & EU-Turkey relations

Foreseen

- **Belgium, VOKA Antwerp - Waasland, 2020**
- **Belgium, Liège-Verviers-Namur CCI & Luxembourg Belge CCI & IHK Eupen-Malmédy-St. Vith, 2020 + Belgium, Brabant Wallon CCI & Hainaut CCI, 2020**
- **Spain, Terrassa CCI , 2020**
- **Bulgaria, Ruse CCI , 2020**
- **Czech Republic, Czech CC, 2020**
- **Poland, The Polish CC, 2020**
- **Italy, Unioncamere Piemonte, 2020**



Riga, Latvia W23



Athens, Greece W13



Sofia, Bulgaria W16

Capacity Building

2
**Chamber
Academies**

8
**Study
Visits**

3
Audits

Study Visits - Completed

	Europe		
	Date	Location	Topic
1st EU Study Visit	28-31 January 2019	Paris (France) & Amsterdam (Netherlands)	Digitalisation
2nd EU Study Visit	1-5 July 2019	Brussels (Belgium)	EU Funding & Programmes
3rd EU Study Visit	27-31 January 2020	Riga (Latvia) & Tallinn (Estonia)	Business Cooperation between TU-Baltics States
	Turkey		
	Date	Location	Topic
1st TR Study Visit	28-28 February 2019	Istanbul (Turkey)	Logistics
2nd TR Study Visit	25-29 November 2019	Izmir (Turkey)	Textile & Footwear Sector

Study Visits

❖ Turkey to the EU: **Digitalisation**

- Paris - Amsterdam
- 28-31 January 2019
- 13 participants



Study Visits

- ❖ EU to Turkey: **Ports & Logistics**
 - Istanbul (Turkey)
 - 25-08 February 2019
 - 11 participants
 - Including visit to new Istanbul Airport



Study Visits

- ❖ Turkey to EU: **EU Funding & Programmes**
 - Brussels (Belgium)
 - 1-5 July 2019
 - 11 participants
 - Including the participation in the Connecting European Chambers event
 - More than 150 European Chambers invited.



Study Visits

❖ Turkey: Textile & Footwear Sector

- Izmir (Turkey)
- 25-29 November 2019
- 10 participants



Study Visits 2020

❖ Turkey to EU: **Business Cooperation between Turkey and the Baltic States**

- Riga (Latvia) & Tallinn (Estonia)
- 27-31 January 2020
- 12 participants



Study Visits 2020-2021

Europe			
	Date	Location	Topic
4th EU Study Visit	26-30 April 2021	To be confirmed	Agri-food
Turkey			
	Date	Location	Topic
3rd TR Study Visit	TBC	Ankara	Women Entrepreneurs
4th TR Study Visit	29 March - 02 April 2021	Antalya	Agri-food

TEBD Chamber Academy

- ❖ TEBD Chamber Academy
 - Bodrum (Turkey)
 - 23-27 April 2019
 - 40 participants (80 applications); mainly SG/ dep. SG



Audits



❖ Acquis Audit

- Agri-food Products
- Industrial Products covered by “CE-Marking”
- Sustainable Production and Trade

❖ Solvency Audit

❖ Energy Efficiency Audit

Turkey- EU Chamber Partnerships



- Mardin CCI – Granada CCI
- Edirne Commodity Exchange – Yambol CCI
- Eskisehir CI - Auvergne Rhône Alpes CCI
- Cerkezkoy CCI – Drama CCI
- Afyonkarahisar CCI – Varna CCI
- Samsun CCI – Czech CCI
- Istanbul CI – Paris CCI
- Konya CI – Chemnitz CCI
- Giresun Commodity Exc. – Torino CCI
- Etc.

Chamber Partnerships

19 Chamber Partnerships

- Turkish Chamber and EU Chamber
- Duration of between 10 and 15 months
- Grant of up to €150,000

TEBD Team

- General Coordination and Monitoring of the projects
- Support for the successful implementation





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Thank you for your attention!

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