

Nicaragua

Let's Grow Together





COUNTRY PROFILE

Capital Managua

Area 130,373 km²

Official Language Spanish

Population 6.3 million

Currency Córdoba

**Exchange Rate
(2017 Average)** C\$30.05 = US\$1.00

Time Zone UTC/GMT – 6 hours





Nicaragua

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Google™

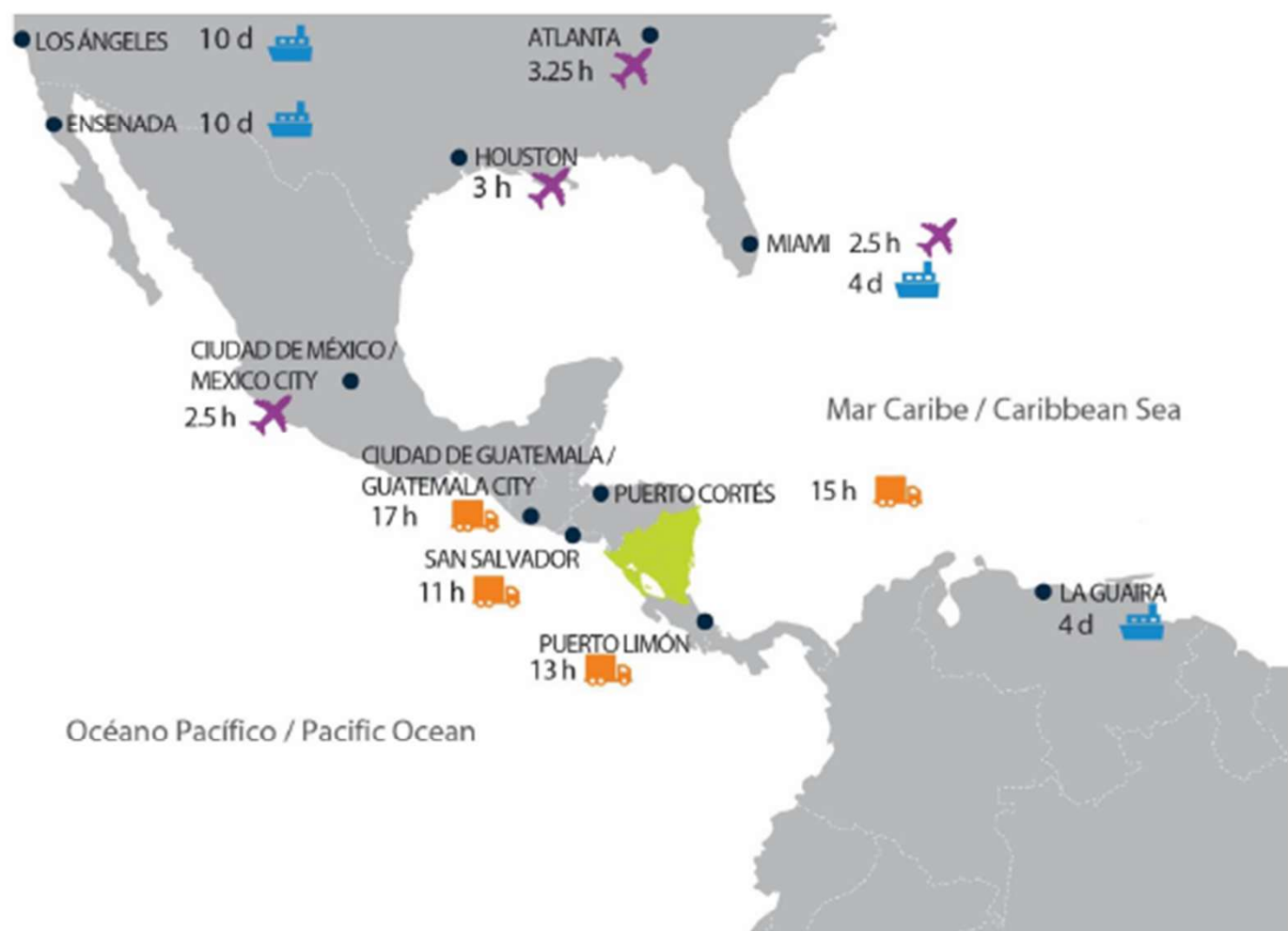
12°51'54.74" N 84°53'09.16" W

Höhe 126 m

Sichthöhe 6429.87 km



STRATEGIC LOCATION



American Airlines

United Airlines

Avianca

DELTA

AEROMEXICO



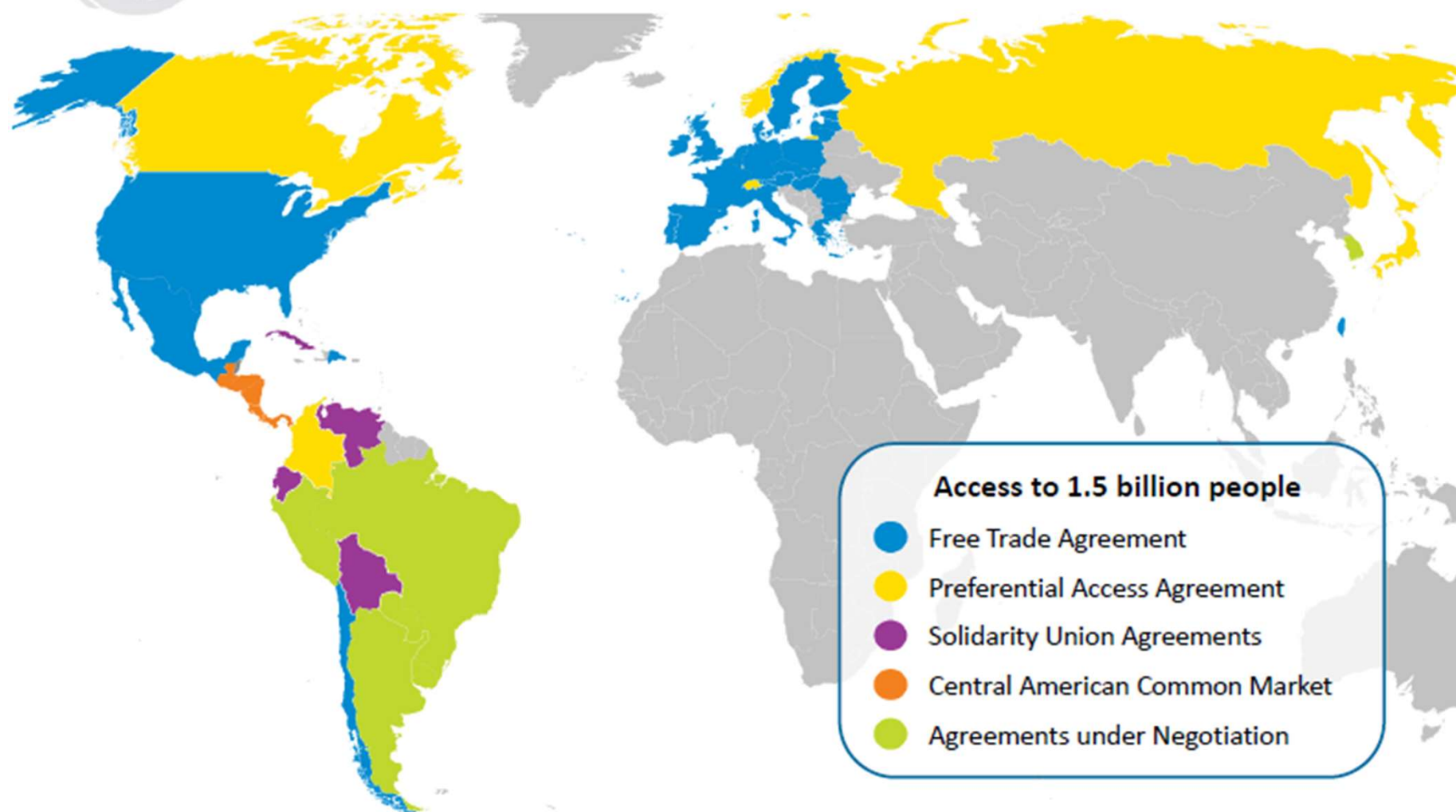
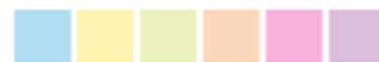
FedEx



CROWLEY



AN IDEAL EXPORT PLATFORM



San Juan del Sur ... unspoiled



Granada Lake (8.264 km²) ...
uncommon





**This country
is nature,
uninterrupted.**



**Granada Flair...
unforgettable**





2016 ECONOMIC FIGURES

Gross Domestic Product US\$13.23 billion (4.7% growth vs 2015)

GDP per capita US\$2,090

Exports US\$4.83 billion

FDI Inflows* US\$1.44 billion

Gross International Reserves US\$2.44 billion (2.5 times the monetary base)

Inflation 3.13%

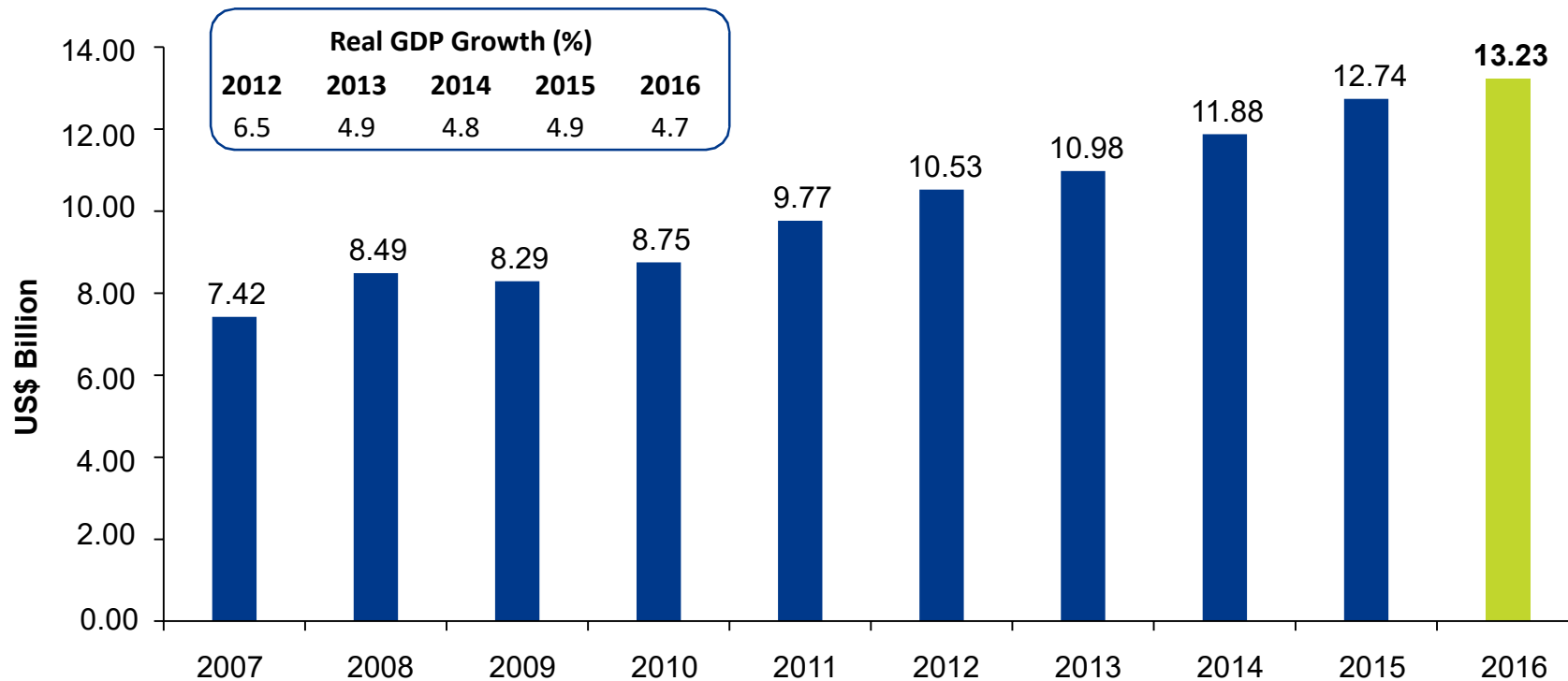
Devaluation of Currency 5% annual vs. US Dollar

*Sources: Central Bank of Nicaragua, Ministry of Development, Industry and PRONicaragua. *Estimated data*



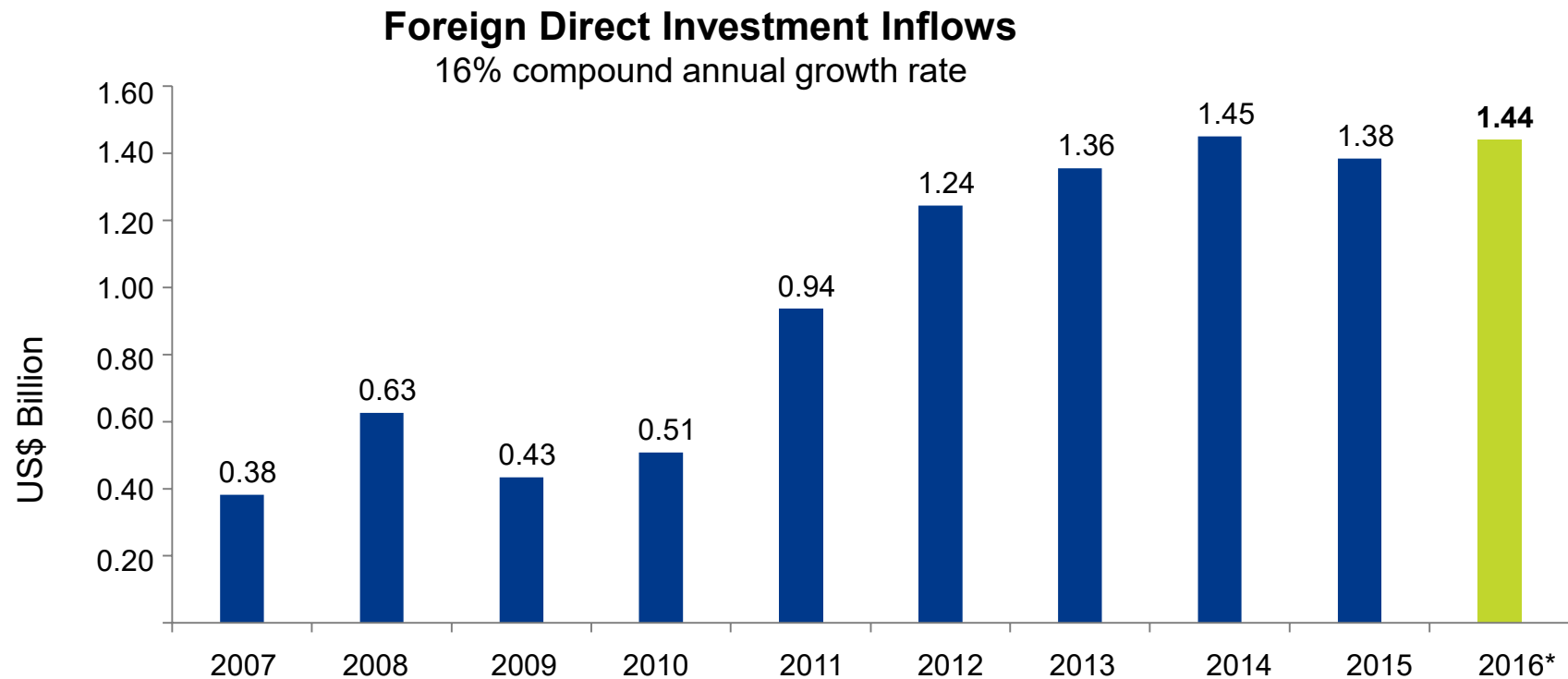
ECONOMIC GROWTH

Gross Domestic Product



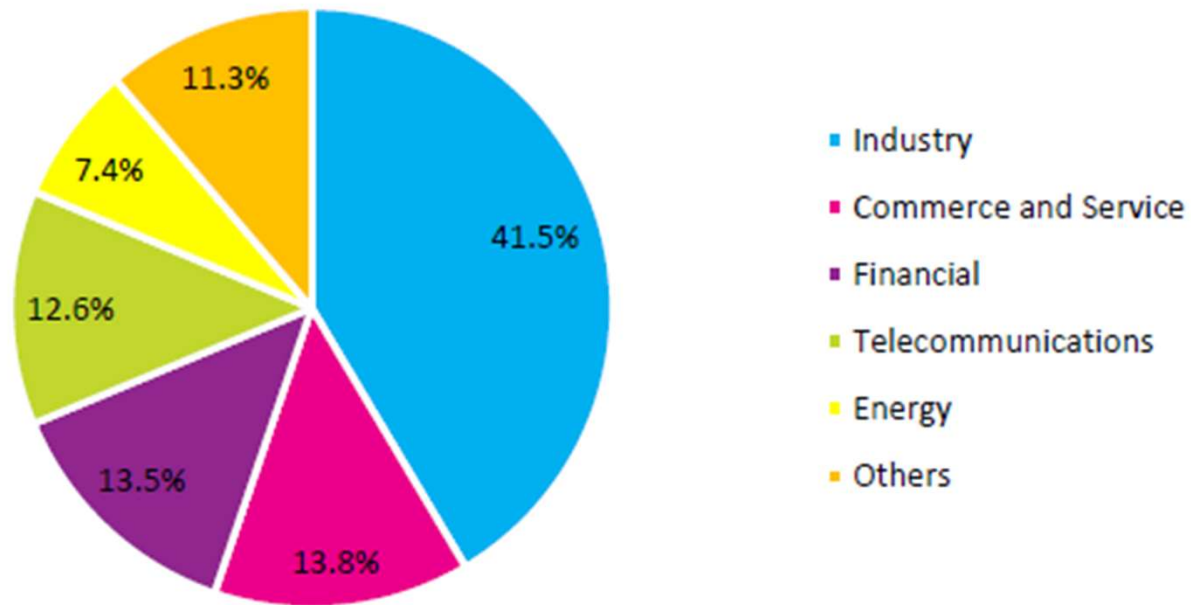
According to the Economic Commission for Latin America and the Caribbean, Nicaragua will be **the third fastest growing country** in Latin America and the Caribbean in 2017, after Panama and the Dominican Republic.

EVOLUTION OF FOREIGN DIRECT INVESTMENT

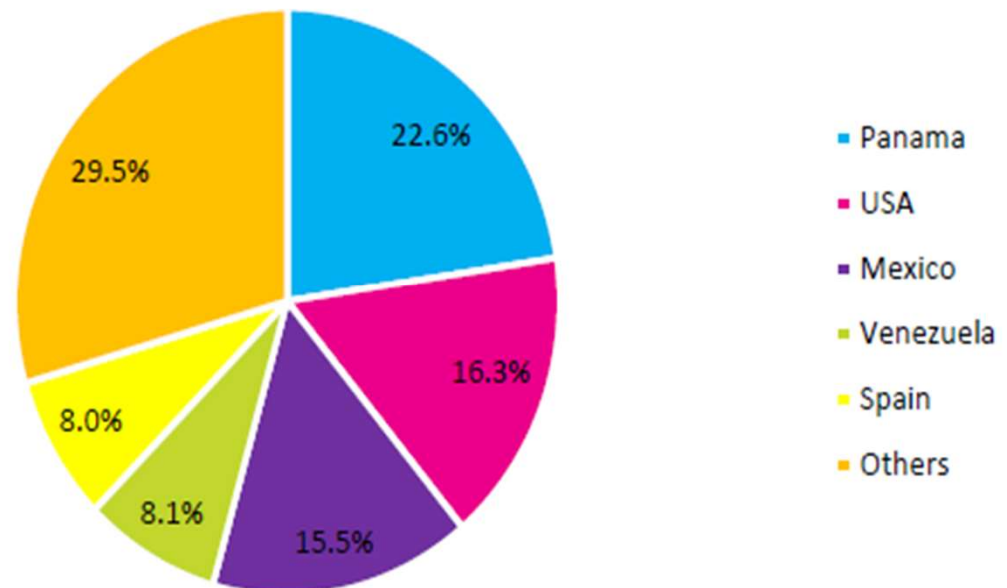


In 2016, it is expected that the sectors that have attracted higher FDI revenues are: industry, financial, trade and services, telecommunications, and energy.

Foreign Direct Investment Inflows by Economic Sector 2016

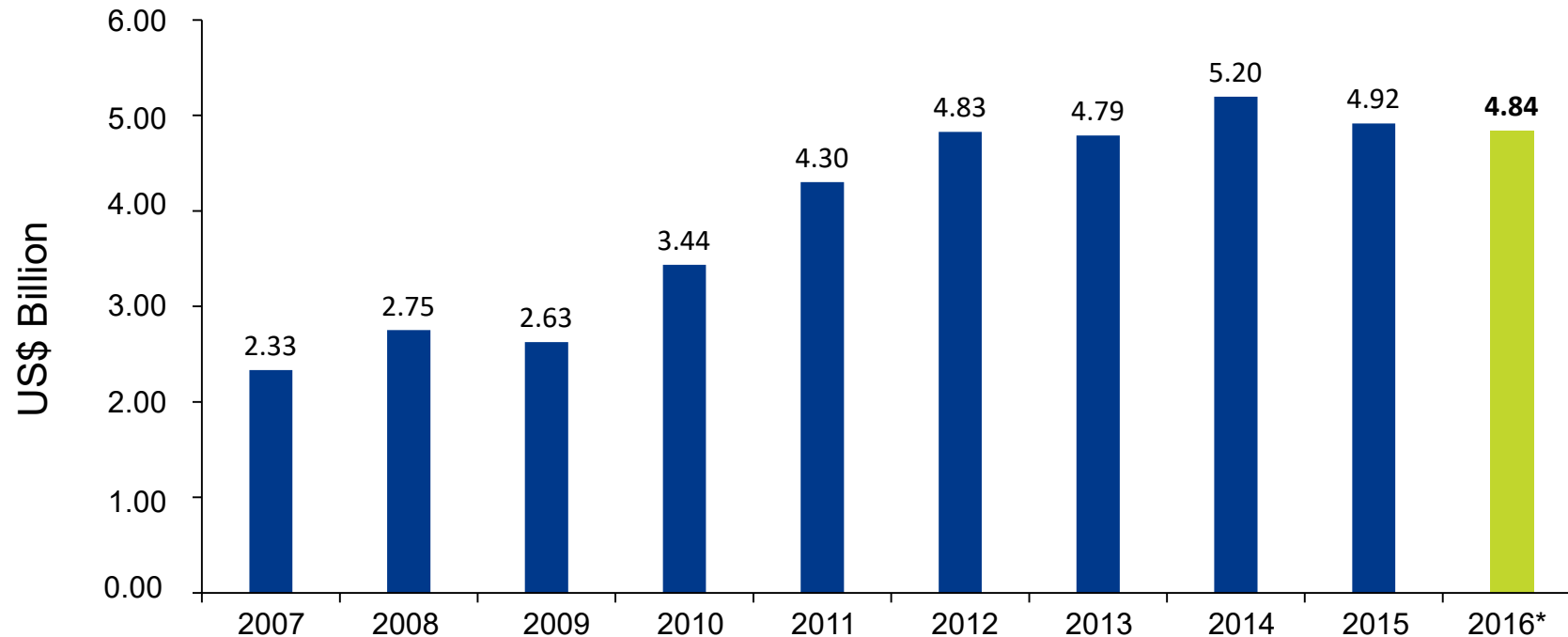


Diversification of FDI Inflows source in the country (53 countries in 2016)



EVOLUTION OF EXPORTS

Total Exports
8% compound annual growth rate



In 2016, the main export destinations were: the United States, Central America, Mexico, the European Union, and Venezuela.

MAIN EXPORT PRODUCTS

2016 Main Export Products (% of total value)



Textile and Apparel (31.6%)



Cigars and Tobacco (4.1%)



Automotive Harnesses (13.7%)



Dairy Products (3.7%)



Bovine Meat (8.7%)



Sugar (2.2%)



Coffee (8.3%)



Peanuts (1.6%)



Gold (7.4%)



Beans (1.3%)

ECONOMIC STABILITY

Nicaragua maintains positive relations with different multilateral organizations such as the International Monetary fund (IMF), World Bank (WB), the Inter-American Development Bank (IDB), and the Central American Bank for Economic Integration (BCIE), European Investment Bank (EIB)



- On July 2017, **Moody's** updated Nicaragua's credit rating outlook from "stable" to "positive" and maintained the rating on **B2**.
- On August 2016: Fitch Ratings assigned **B+** to Nicaragua with steady perspective.
- On February 2016: Standard & Poor's assigned **B+** for credit ratings, local and foreign currency. The perspective of the qualification is long term steady.

MOODY'S

**STANDARD
& POOR'S**

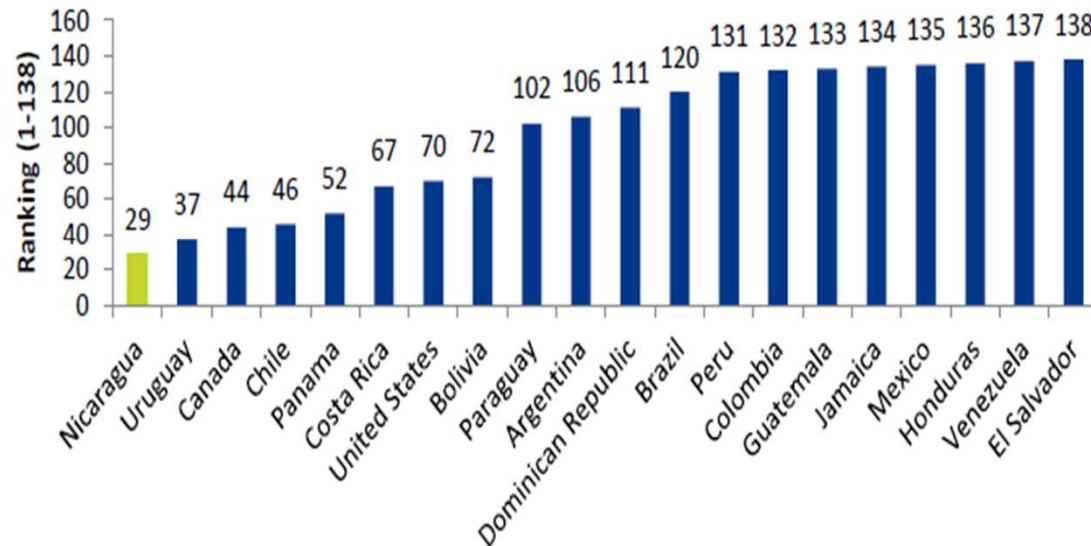
FitchRatings

*“The macroeconomic policies implemented by the Government of Nicaragua are positive, and should serve as an example for Latin America” **Min Zhu, Deputy Managing Director of the IMF***

SAFETY INDICATORS

Crime and Theft as Major Problem for Doing Business in America in 2016

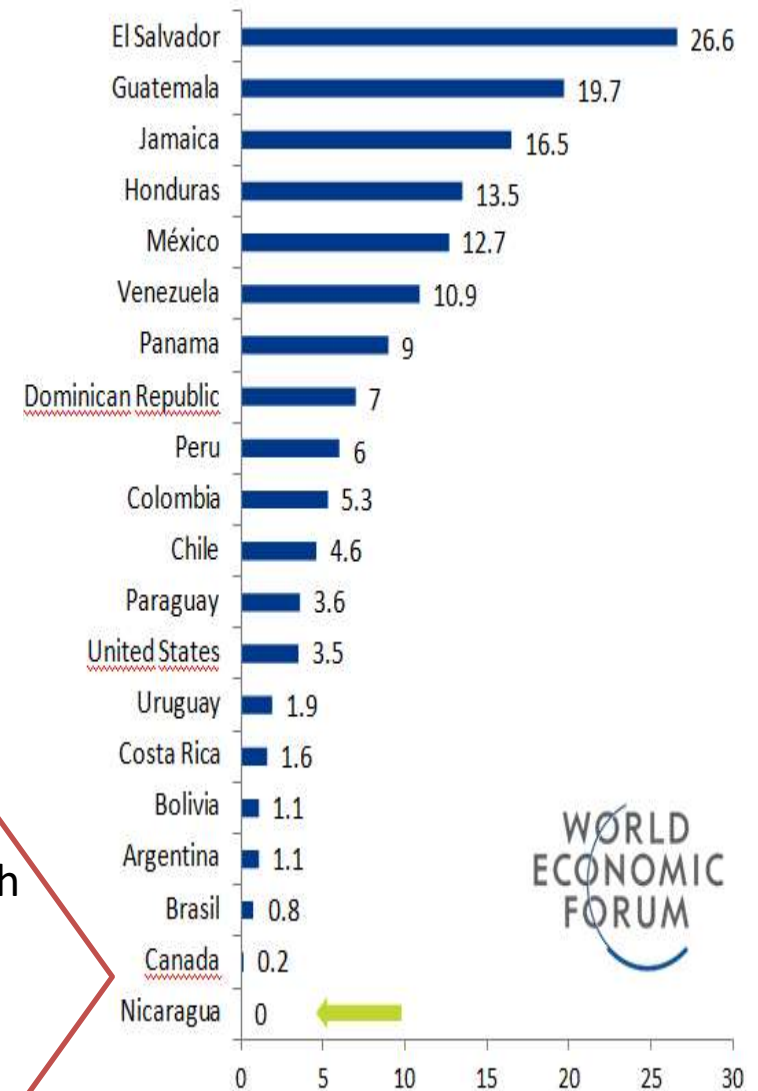
Organized Crime as the Major Problem for Doing Business in America in 2016



Source: World Economic Forum, 2016

“The National Police of Nicaragua (PNN) is a leader in Central America and in the world, as a police model with a "preventive, proactive and community" approach.

UNDP. 2013. Regional Human Development Report 2013-2014. Public security with a human face: diagnosis and proposals to Latin America



WORLD
ECONOMIC
FORUM

MODEL OF DIALOGUE AND CONSENSUS



GOVERNMENT

+



UNAG, UPANIC
FEDEGAN
COOP
CABINETS

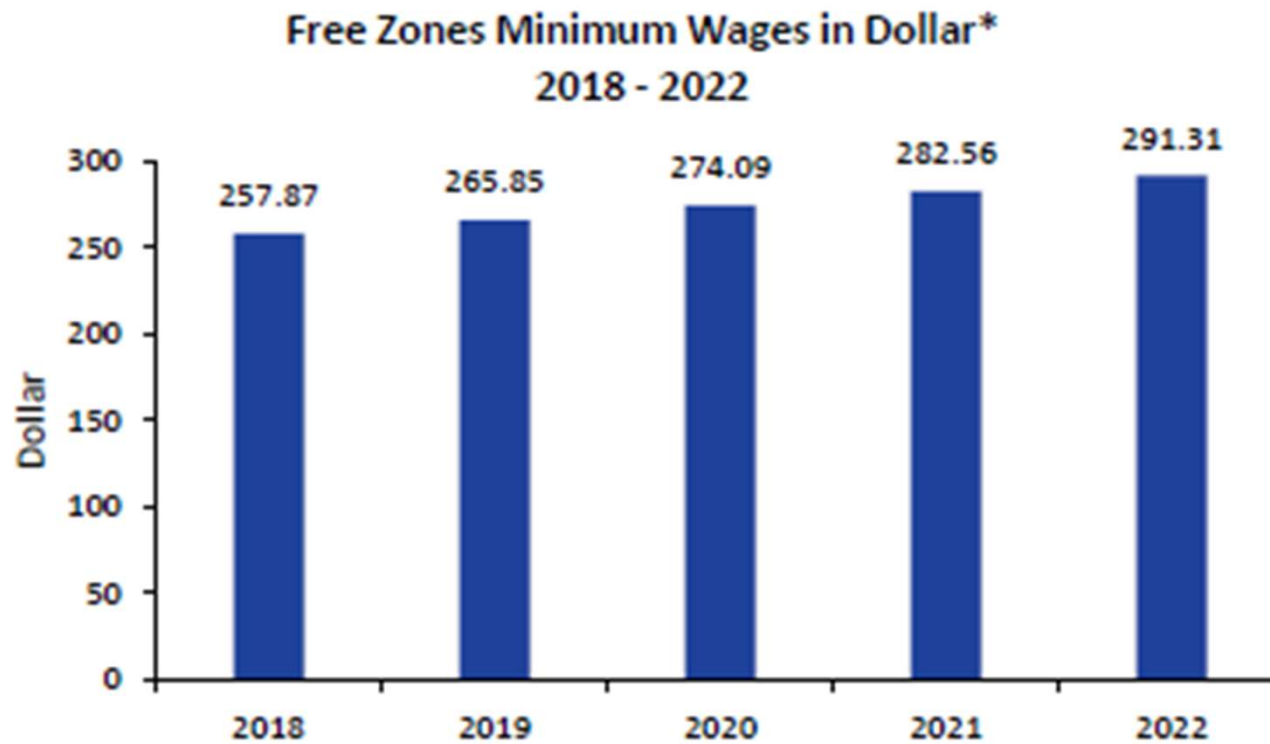
PRIVATE SECTOR

+



UNIONS

Free Zones Minimum Wage Tripartite Agreement



**The average annual exchange rate was used for each year.
Includes 49% of social benefits.*

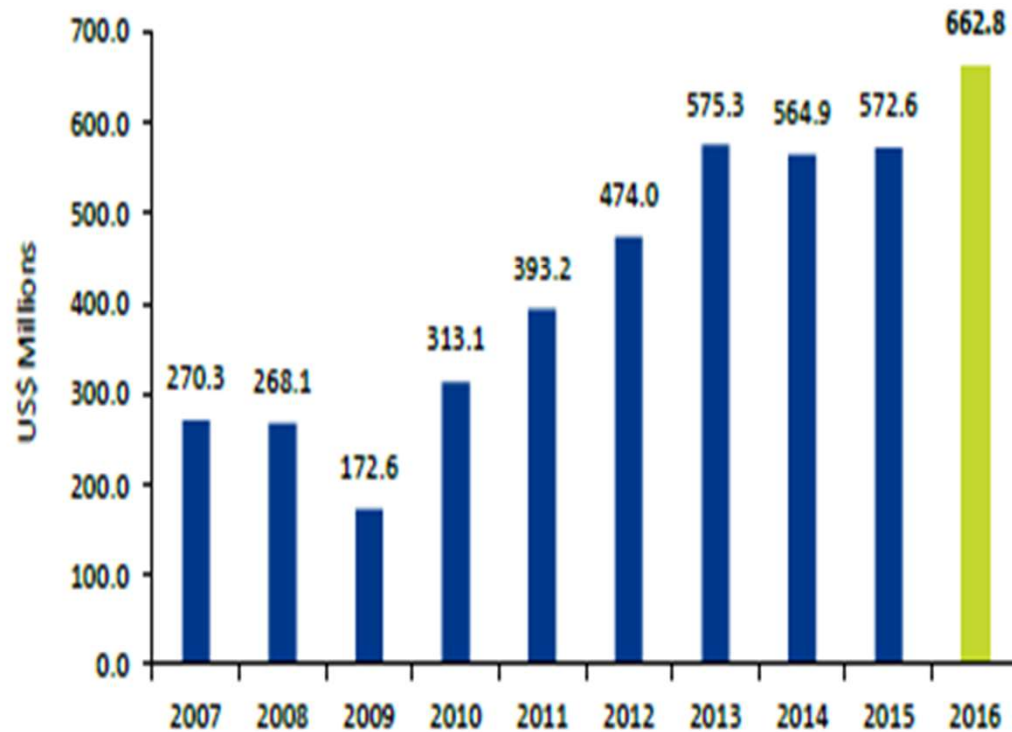
***Forbes México “Nicaragua, the new
jewel of Business in Central America” –
March 2016***

Forbes
México



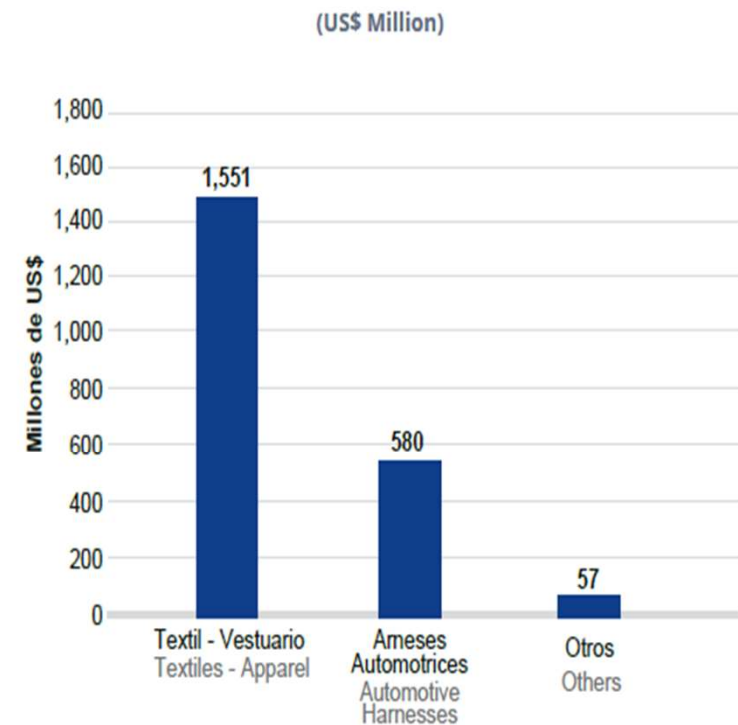
Light Manufacturing

Exports of Automotive Harnesses



Source: National Free Zones Commission (CNZF, for its acronym in Spanish)

LIGHT MANUFACTURING EXPORTS IN 2015



Source: National Free Trade Zones Commission (CNZF, for its acronym in Spanish), November 2015.

MAIN MANUFACTURED GOODS EXPORTED FROM NICARAGUA

Textiles and Apparel	Dress shirts, t-shirts, denim pants, footwear
Automotive Parts	Automotive harnesses, connectors
Others	Medical equipment, assemblies, jewelry, solid residues, plastic bags, others

INTERNATIONAL MANUFACTURING COMPANIES INVESTING IN NICARAGUA INCLUDE



AGRIBUSINESS



MAIN AGRICULTURAL GOODS EXPORTED IN 2016

Product	Exported value	Share (%)
Beef	420.47	8.79%
Green coffee	402.26	8.41%
Cigars and mini-cigars	178.17	3.73%
Shrimp	143.23	3.00%
Cheese	114.36	2.39%
Cane sugar	113.86	2.38%
Peanuts	80.45	1.68%
Raw tobacco	64.20	1.34%
Lobster	64.13	1.34%
Beans	63.40	1.33%

Source: Ministry of Development, Industry and Trade (MIFIC), 2016.



INVESTMENT OPPORTUNITIES

Nicaragua offers excellent conditions for investment in different agroindustry sub-sectors .

Agro export Products

- Coffee, cocoa, okra, fruits, cassava, tubers, ornamentals, among others

Aquaculture

- Shrimp, lobsters and fish

Dairy and livestock

- Processed milk (dairy products and powder milk) and meat

Food industry

- Processed foods (snacks, cookies, sweets and confectionary)
- Grains and milled products

Forestry

- Plantations of valuable timber
- Carbon credits



PRECIOUS WOODS



mayagüez
energía en evolución



Nicaragua:

Nature on a Grand Scale!

Hotels and Resorts
Mixed-use developments
Health Tourism





NICARAGUA'S VALUE OFFER

A Competitive Cost Structure

Low labor costs + generous fiscal incentives
+ FTAs with main international markets

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Nicaragua 
Única... Original!

Dziękuję

