

# 1. REPÚBLICA DE GUATEMALA

**CAPITAL:**

Guatemala City

**AREA:**

108.889 Km<sup>2</sup>

**AVERAGE TEMPERATURE:** 15° C –  
25° C (59° F – 77° F)

**POPULATION:**

17,000,000 inhabitants of a  
multicultural society , including a small  
polish community

**ADMINISTRATIVE DIVISION:**

22 Departments

**OFFICIAL LANGUAGE:**

Spanish

**CURRENCY:**

El Quetzal

**EXCHANGE RATE:**

US\$ 1,00 = Q 7,58 (2016)

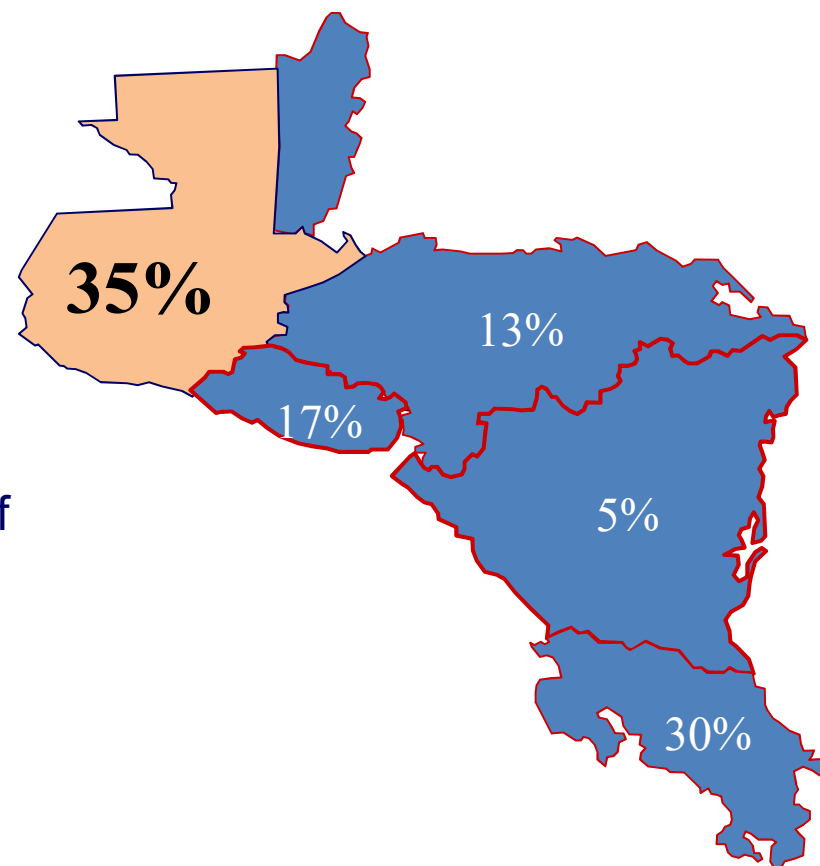
**GDP :**

US\$ 58,8 Billion of Dollars



# Excellent economic performance that guarantees a competitive business climate

- ✓ Guatemala represents 35% of the region's economy.
- ✓ Access to 70 million people in the Mesoamerican Market.
- ✓ 70% of the population is under 30 years of age (largest student population in Central America).
- ✓ Fifth most open economy in Latin America.
- ✓ One of the least indebted country in Latin America (22.3% of the GDP).



Source: IMF/ Bank of Guatemala

# MACROECONOMIC STABILITY

- Inflation: 3.7 % (2015)
- Growth: 4.2% (2015)
- Exchange rate: US\$ 1= Q.7.58
- Debt as a share of GDP: 22.3%
- GDP: US \$ 58.8 Billion of Dollars (2014)

# EXPORTS-IMPORTS / GUA – POLAND

(in thousands of dollars)

(2015)

PRODUCT	EXPORTS \$ (POLAND)	EXPORTS \$ (GUATEMALA)
BANANA	0	6,500.00
COFFEE	0	408,000.00
CARDAMOM	0	11,100.00
NATURAL RUBBER	55,200.00	28,400.00
FLOWERS	18,500.00	0
SESAME SEEDS	0	149,600.00
TOBACCO	0	5,811,300.00
FERTILIZERS	151,800.00	0
ARTICLES OF CLOTHING	2,400.00	33,000.00
FRUIT PREPARATIONS	0	965,700.00
MANUFACTURE OF PAPER AND PAPERBOARD	20,400.00	0

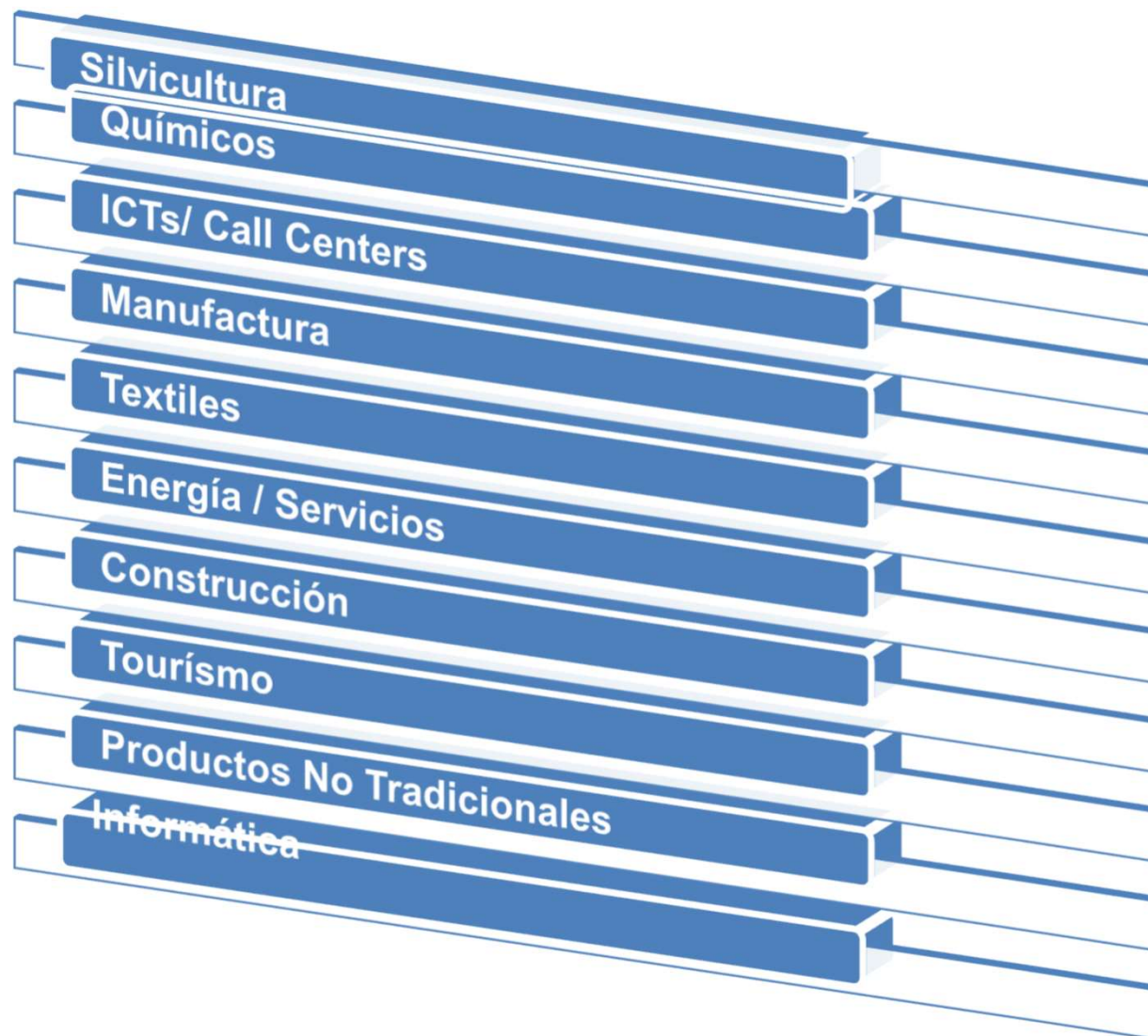
# EXPORTS-IMPORTS GUA / POLAND

(in thousands of dollars)

## 2015

PRODUCT	EXPORTS \$ ( POLAND)	EXPORTS \$ (GUATEMALA)
FERTILIZERS	151,800.00	0
SOUND EQUIPMENT	4,100.00	0
SUGAR CONFECTIONERY	44,500.00	0
SPIRITS AND VINEGAR	4,300.00	0
MEDICAL INSTRUMENTS	70,400.00	0
MILK AND DAIRY PRODUCTS	477,500.00	0
ELECTRIC MACHINES	471,900.00	0
PLASTIC MATERIALS	133,800.00	0
ORNAMENTAL PLANTS	6,700.00	200
PERFUMERY PRODUCTS	135,000.00	0
PRODUCTS OF THE CHEMICAL INDUSTRY	606,700.00	0

# Sectores que atraen interes





## Compañías Multinacionales que operan en Guatemala



Bayer



