







Cooperation in building and infrastructure sectors between LATVIA and MED region,

new materials, innovative technologies, green solutions, good practices

Mr. Juris Grīnvalds, Association of building material producers

November 24, 2016, Casablanca, Morocco







Shortly about Latvia

European Union Member

Currency: Euro

• GDP: 24,3 (EUR, bn)

Average salary : 846 EUR, gross

Unemployment: 9,5 %

• SMEs: 99,6%

Capital city: Riga

Population: ~ 2 milj.

Area: 64, 589 km²









Cooperation between Latvia and Morocco

EXPORT from Latvia to Morocco

- 2016: export amount to Morocco € 8,657,513, ranks 46 place between other export countries
- Main export products:

Food products (wheat, bran, milk products): 79 %

• Timber products (plywood etc.): 10 %

Industrial products, minerals, chemicals etc.:

During last 5 years, average export amount from Morocco is 9 million euros





Cooperation between Latvia and Morocco

IMPORT from Morocco to Latvia

- 2016: import amount from Morocco € 1 336 878, ranks 64 place between other import countries
- Main import products:

Food products (wheat, bran, milk products): 100 %

Salt
Frozen fishes
Products of food industry
Vegetable products
6 %

During last 5 years, average import amount from Morocco is 4 million €





Cooperation between Latvia and Algeria

EXPORT from Latvia to Algeria

- 2016: export amount to Algeria € 14 248 032, ranks 35 place between other export countries
- Main export products:

Metal products 62 %

Vegetable products 35 %

• Timber products: 3 %

During last 5 years, average export amount from Morocco is 105 million €





Cooperation between Latvia and Algeria

IMPORT from Algeria to Latvia

During last 5 years there have not import from Algeria to Latvia





Cooperation between Latvia and Tunisia

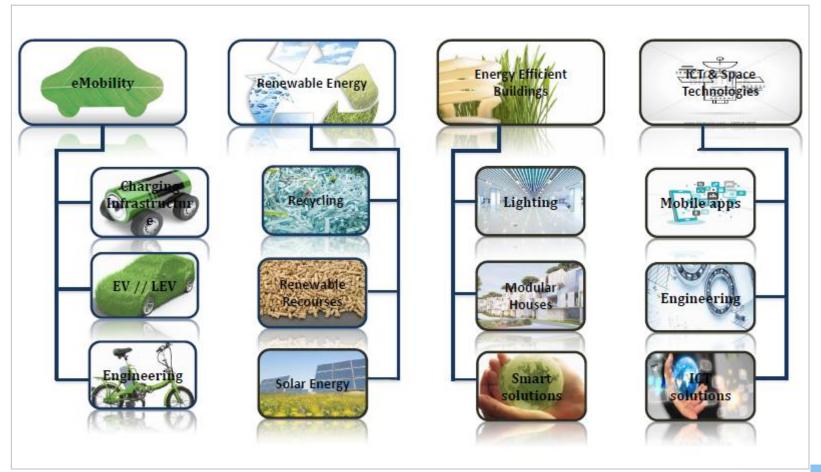
There have not economical cooperation between Tunisia and Latvia since 2014

Tourism!



Green and innovative technologies in Latvia

Salvis Roga, Green tech cluster







New materials in building and infrastructure sectors in Latvia

- Association of building materials producers
 - 20 members wide range of different building materials
 - Turnover 560 million €
 - Export 390 million €
 - Employees 5300
- Circumstance of development of building industry in Latvia in last 25 years:
 - Needs of renovations of heritage from soviet society;
 - High foreign investment level;
 - Demanding export markets;





Challenges

- Cultural and business environment difference
- Missing information about business opportunities in MED region
- Language differences Latvian business environment feels comfortable in English and Russian languages
- Distance between countriess
- Legislation
- Trust





SUMMARY

- There have not cooperation between Latvia and MED region countries in building and infrastructure sectors
- Latvia has great experience in fast growing building industry, what can be shared with MED region countries
- There are interest to cooperate with Morocco from transport, logistic and pharmaceutical companies.





Thank you for your attention!

Contacts:

Juris Grīnvalds

Association of building material producers

Mob. + 371 29241309

E-mail: juris.grinvalds@sakret.lv

Project financed by the European Union, the MedAlliance and the local authorities of Marseille - PACA













Project implemented by the MedAlliance consortium under ANIMA Investment Network coordination















